

Cookie Policy

1. WHAT IS A COOKIE?

A cookie is a text file which is stored on the user's device (PC, Notebook, Smartphone, Tablet) and allows the user to be recognized even at a later time, recalling user's actions and preferences (such as, for example, login data, chosen language, font size, other display settings, etc.) every time the user visit the Site again.

While browsing a site, you may also receive cookies from sites or web servers other than the one you are visiting on your computer or mobile device (so-called "third-party" cookies). These third parties have their own data processing policies and privacy policies, which can be consulted directly from their respective websites; therefore, you should refer directly to these.

There are various types of cookies, depending on their characteristics and functions, which may remain on your PC, smartphone, tablet, etc. for different periods of time: so-called "session cookies", which are automatically deleted when you close your browser; or so-called "persistent cookies", which are stored on the user's equipment until a predetermined expiry date.

According to the applicable legislation, express consent of the user is not always required for the use of cookies. In particular, consent is not required for the installation of "technical cookies", which are essential for the proper functioning of the sites or necessary to perform activities requested by the user.

All other cookies (i.e. non-technical ones) and, above all, those for the personalization of content (i.e. those aimed at creating user profiles and used for the purpose of sending advertising messages in line with the preferences expressed by the user in the context of web browsing), can only be used after obtaining the user's informed consent.

Similar functions with respect to those mentioned above can also be performed by other tracking tools which, using different technologies (so-called "passive identifiers", as opposed to the active ones mentioned above), allow processing similar to those carried out through cookies. For the sake of simplicity, this Cookie Policy will refer generically to "cookies", meaning both technical cookies and tracking tools.

Toshiba Global Commerce Solutions (Italy) S.r.l. (hereinafter referred to as "**Data Controller**") uses for the site www.visualstore.it. ("**Site**") different types of cookies, as listed below, together with the data retention period. You will also find below instructions on how to activate or disable the collection, depending on the browser used.

2. WHAT COOKIES ARE USED ON THE SITE?

- a) **Strictly necessary cookies: technical cookies** are necessary for the functioning of the Site and cannot be disabled in our systems. They are usually set only in response to actions you take that constitute a request for services, such as setting your privacy preferences or logging in. These cookies do not store any personal information. By clicking on the X at the top right of the banner displayed at the first access to the Site, you will download by default only these cookies,

which are necessary for the proper functioning of the Site itself. You can also set your browser to block or warn you about these cookies, but as a result some parts of the Site may not work.

Cookie	Description	Data retention period

- b) **Analytical cookies:** Analytical cookies, which may be first-party or third-party (i.e. from the Data Controller or installed on behalf of other companies), are installed to collect information about your use of our Site. In particular, they are useful to allow us to carry out statistical analyses on access to or visits to the Site and to allow us to improve its structure, navigation logic and content. In most cases, the data collected by these cookies are aggregated and does not allow us to identify you. For this reason, they are assimilated to technical cookies. If, however, they are associated with other information, they may allow your identification, with a consequent obligation on our part to obtain your consent prior to their installation. These cookies can be deactivated at any time through the appropriate function available in the _____ section of the Site. If you do not consent to the installation of these cookies, your use of the Site will not be affected.

Cookie	First/Third Party	Description	Data retention period

- c) **Profiling cookies:** these cookies are used to show you personalized content, including advertising, most suitable for you. They may also be used, for example, to limit the number of times advertising content is offered or to help us evaluate the effectiveness of our advertising campaigns. They are not necessary, but they allow us to offer you content closer to your interests. These cookies can be deactivated at any time through the appropriate function available in the _____ section of the Site. If you do not consent to the installation of these cookies, your use of the Site will not be affected in any way.

Cookie	First/Third Party	Description	Data retention period

- d) **Social media cookies:** these cookies are imported from a number of services related to the major social media, which we have added to the Site to allow you to share our content with your contacts (such services may for example correspond to the Facebook "Like" button). They are able to monitor your browser on other sites and build a profile of your interests. This may have an impact on the content and messages displayed on other websites you visit. If you do not accept these cookies, you will not be able to use or view these sharing tools.

Cookie	First/Third Party	Description	Data retention period

3. HOW TO DISABLE COOKIES

If you wish, you can block or delete (in whole or in part) cookies that are not strictly necessary by changing the relevant settings in the dedicated area of the Site _____ or through the specific functions of the browser.

The choices made in relation to the Site's cookies will in turn be recorded in a special cookie. However, in some circumstances, this cookie may not function properly: in such cases, you can delete unwelcome cookies and inhibit their use also through the features your browser.

Your cookie preferences will be set on each device or browser you use to access the Site.

How to view and modify cookies through your browser

You can authorize, block or delete (in whole or in part) cookies through the specific features of the browser you use. For more information on how to set preferences on the use of cookies through your browser, you can consult the relevant instructions available at the following links:

- [Internet Explorer](#)
- [Firefox](#)
- [Chrome](#)
- [Safari](#)

For further details about the processing of personal data carried out through the Site, you can read our Privacy Policy, available at the following [link](#).

4. IDENTIFICATION OF THE DATA CONTROLLER AND DPO

The Data Controller is Toshiba Global Commerce Solutions (Italy) S.r.l. with registered office in Mezzago (MB), Via delle Industrie n. 31, 20883 VAT Number 1892948 and e-mail address: privacyitalia@toshibagcs.com.

The Data Controller has appointed a Data Protection Officer (DPO), reachable at the following e-mail address: dpo@toshibagcs.com.

Last updated: _____